

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 928950-1 | 08/19/12 | August 2012 | 07/30/12 - 08/19/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WXII | Fran Berg | Eagle-Washingt | National |

| Advertiser | Product | Estimate Number |
|---------------------|-------------|-----------------|
| McCrorry/R/Governor | MCCRORY/G/R | 813819 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/13/12 - 08/19/12 | 928950 | 07887448 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1046 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|----------------|---------|--------|----------------|----------|------|
| 1 | 08/13/12 | 08/16/12 | M-F WXII 12 News @ No | 12-1pm | MTWT--- | :30 | 4 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 4 \$250.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 WXII M 08/13/12 12:57 PM M-F WXII 12 News @ Noon 12-1pm :30 PM12104TH \$250.00 NM | | | | | | | | | |
| 3 WXII Tu 08/14/12 12:27 PM M-F WXII 12 News @ Noon 12-1pm :30 PM12104TH \$250.00 NM | | | | | | | | | |
| 4 WXII W 08/15/12 12:57 PM M-F WXII 12 News @ Noon 12-1pm :30 PM12118T \$250.00 NM | | | | | | | | | |
| 2 WXII Th 08/16/12 12:12 PM M-F WXII 12 News @ Noon 12-1pm :30 PM12118T \$250.00 NM | | | | | | | | | |
| 2 | 08/14/12 | 08/17/12 | M-F WXII 12 News @ 6 a | 6-7am | -TWTF-- | :30 | 4 | \$625.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 4 \$625.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 WXII Tu 08/14/12 6:22 AM M-F WXII 12 News @ 6 am 6-7am :30 PM12104TH \$625.00 NM | | | | | | | | | |
| 4 WXII W 08/15/12 6:11 AM M-F WXII 12 News @ 6 am 6-7am :30 PM12118T \$625.00 NM | | | | | | | | | |
| 3 WXII Th 08/16/12 6:53 AM M-F WXII 12 News @ 6 am 6-7am :30 PM12118T \$625.00 NM | | | | | | | | | |
| 2 WXII F 08/17/12 6:57 AM M-F WXII 12 News @ 6 am 6-7am :30 PM12118T \$625.00 NM | | | | | | | | | |
| 3 | 08/18/12 | 08/18/12 | WXII 12 News | 5:30-6am | -----S- | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$100.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 WXII Sa 08/18/12 5:42 AM WXII 12 News 5:30-6am :30 PM12118T \$100.00 NM | | | | | | | | | |
| 4 | 08/18/12 | 08/18/12 | WXII 12 Sa/Su News at 6 | 6-8am | -----S- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 WXII Sa 08/18/12 7:11 AM WXII 12 Sa/Su News at 6am 6-8am :30 PM12118T \$300.00 NM | | | | | | | | | |
| 5 | 08/18/12 | 08/18/12 | NBC Saturday Today | 8-10am | -----S- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 WXII Sa 08/18/12 8:49 AM NBC Saturday Today 8-10am :30 PM12118T \$600.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------|--------------|-----------------|---------------------|
| 928950-1 | 08/19/12 | August 2012 | 07/30/12 - 08/19/12 |
| Advertiser | Product | Estimate Number | |
| McCrory/R/Governor | MCCRORY/G/R | 813819 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------------------|----------------|---------|--------|----------------|------------|------|
| 6 | 08/19/12 | 08/19/12 | WXII 12 Sa/Su News at 6-8am | | -----S | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 08/19/12 6:27 AM WXII 12 Sa/Su News at 6am 6-8am :30 PM12118T \$300.00 NM | | | | | | | | | |
| 7 | 08/19/12 | 08/19/12 | NBC Sunday Today | 8-9am | -----S | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 08/19/12 8:29 AM NBC Sunday Today 8-9am :30 PM12118T \$600.00 NM | | | | | | | | | |
| 8 | 08/13/12 | 08/16/12 | M-F WXII 12 News @ 5 p5-6pm | | MTWT--- | :30 | 4 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 4 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 08/13/12 5:12 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12104TH \$600.00 NM 1 WXII Tu 08/14/12 5:26 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12104TH \$600.00 NM 4 WXII W 08/15/12 5:13 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12118T \$600.00 NM 3 WXII Th 08/16/12 5:41 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12118T \$600.00 NM | | | | | | | | | |
| 9 | 08/14/12 | 08/17/12 | M-F WXII 12 News @ 6 p6-630pm | | -TWTF-- | :30 | 4 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 4 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 08/14/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 PM12104TH \$1,000.00 NM 3 WXII W 08/15/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 PM12118T \$1,000.00 NM 1 WXII Th 08/16/12 6:20 PM M-F WXII 12 News @ 6 pm 6-630pm :30 PM12118T \$1,000.00 NM 4 WXII F 08/17/12 6:11 PM M-F WXII 12 News @ 6 pm 6-630pm :30 PM12118T \$1,000.00 NM | | | | | | | | | |
| 10 | 08/18/12 | 08/18/12 | Sa WXII 12 News @ 6 pm6-630pm; | | -----S- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 08/18/12 6:21 PM Sa WXII 12 News @ 6 pm 6-630pm; :30 PM12118T \$400.00 NM | | | | | | | | | |
| 11 | 08/13/12 | 08/15/12 | NBC Tonight Show | 1135pm-1237am | MTW---- | :30 | 3 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTW---- 3 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/13/12 11:45 PM NBC Tonight Show 1135pm-1237am :30 PM12104TH \$300.00 NM 2 WXII Tu 08/14/12 12:30 AM NBC Tonight Show 1135pm-1237am :30 PM12104TH \$300.00 NM 3 WXII W 08/15/12 12:09 AM NBC Tonight Show 1135pm-1237am :30 PM12118T \$300.00 NM | | | | | | | | | |
| 12 | 08/13/12 | 08/19/12 | M-Su WXII 12 News @ 11-1135pm | | MTWTF-S | :30 | 6 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-S 6 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/13/12 11:19 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 PM12104TH \$800.00 NM 3 WXII Tu 08/14/12 11:30 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 PM12104TH \$800.00 NM 4 WXII W 08/15/12 11:27 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 PM12118T \$800.00 NM 6 WXII Th 08/16/12 11:28 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 PM12118T \$800.00 NM 5 WXII F 08/17/12 11:13 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 PM12118T \$800.00 NM | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

INVOICE

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

www.wxii12.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------|--------------|-----------------|---------------------|
| 928950-1 | 08/19/12 | August 2012 | 07/30/12 - 08/19/12 |
| Advertiser | Product | Estimate Number | |
| McCrory/R/Governor | MCCRORY/G/R | 813819 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|-------------------------------|----------------|---------------------------|----------------|----------------|------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|------|----|----------|----------|---------------------------|-----------|-----|-----------|------------|----|---------------|------|---|----------|---------|--------------------|---------|-----|----------|------------|----|---|------|----|----------|---------|--------------------|---------|-----|----------|------------|----|---|------|---|----------|---------|--------------------|---------|-----|----------|------------|----|
| 12 | 08/13/12 | 08/19/12 | M-Su WXII 12 News @ 11-1135pm | | MTWTF-S | :30 | 6 | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WXII</td><td>Su</td><td>08/19/12</td><td>11:47 PM</td><td>M-Su WXII 12 News @ 11 pm</td><td>11-1135pm</td><td>:30</td><td>PM12118T</td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="11">LR - Football</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WXII | Su | 08/19/12 | 11:47 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | PM12118T | \$800.00 | NM | LR - Football | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WXII | Su | 08/19/12 | 11:47 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | PM12118T | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LR - Football | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | 08/13/12 | 08/17/12 | M-Sun Nightly News | 630p-7p | M-WTF-- | :30 | 4 | \$1,300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>M-WTF--</td><td>4</td><td>\$1,300.00</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 08/13/12 | 08/19/12 | M-WTF-- | 4 | \$1,300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/13/12 | 08/19/12 | M-WTF-- | 4 | \$1,300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>M</td><td>08/13/12</td><td>7:00 PM</td><td>M-Sun Nightly News</td><td>630p-7p</td><td>:30</td><td>PM12104TH</td><td>\$1,300.00</td><td>NM</td></tr><tr><td>2</td><td>WXII</td><td>W</td><td>08/15/12</td><td>6:59 PM</td><td>M-Sun Nightly News</td><td>630p-7p</td><td>:30</td><td>PM12118T</td><td>\$1,300.00</td><td>NM</td></tr><tr><td>3</td><td>WXII</td><td>Th</td><td>08/16/12</td><td>7:00 PM</td><td>M-Sun Nightly News</td><td>630p-7p</td><td>:30</td><td>PM12118T</td><td>\$1,300.00</td><td>NM</td></tr><tr><td>4</td><td>WXII</td><td>F</td><td>08/17/12</td><td>7:00 PM</td><td>M-Sun Nightly News</td><td>630p-7p</td><td>:30</td><td>PM12118T</td><td>\$1,300.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WXII | M | 08/13/12 | 7:00 PM | M-Sun Nightly News | 630p-7p | :30 | PM12104TH | \$1,300.00 | NM | 2 | WXII | W | 08/15/12 | 6:59 PM | M-Sun Nightly News | 630p-7p | :30 | PM12118T | \$1,300.00 | NM | 3 | WXII | Th | 08/16/12 | 7:00 PM | M-Sun Nightly News | 630p-7p | :30 | PM12118T | \$1,300.00 | NM | 4 | WXII | F | 08/17/12 | 7:00 PM | M-Sun Nightly News | 630p-7p | :30 | PM12118T | \$1,300.00 | NM |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WXII | M | 08/13/12 | 7:00 PM | M-Sun Nightly News | 630p-7p | :30 | PM12104TH | \$1,300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WXII | W | 08/15/12 | 6:59 PM | M-Sun Nightly News | 630p-7p | :30 | PM12118T | \$1,300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WXII | Th | 08/16/12 | 7:00 PM | M-Sun Nightly News | 630p-7p | :30 | PM12118T | \$1,300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WXII | F | 08/17/12 | 7:00 PM | M-Sun Nightly News | 630p-7p | :30 | PM12118T | \$1,300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total Spots | | | | | | | 35 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$23,100.00 |
| <u>Agency Commission</u> | \$3,465.00 |
| <u>Net Amount Due</u> | \$19,635.00 |